

## Agribusiness Management

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### Introduction

Agribusiness management exposes students to concepts in agribusinesses, management and theories and functions of management. Students are also trained to acquire skills in production and operations systems in Agri business management, marketing, managing human resources and financial management in Agri business. The programme is quantitative in areas of economics, quantitative methods, statistics, operation research, macro and micro economics.

### History

BSc in Agribusiness was presented to Faculty of Agriculture in 2004 and to senate in 2005. It is currently being revised. The program is becoming increasingly popular.

#### Agribusiness Management Head

##### Name/Photo



[Dr Otieno David Jakinda](#) [8]

PhD (Newcastle University, United Kingdom), MSc(UoN), BSc(Egerton University, Kenya.)

##### Area of Specialization

Dr. David Jakinda is an agricultural economist and holds BSc. (Egerton), MSc (UON) PhD (UK). He coordinates agribusiness management and teaches introduction to agribusiness, statistics for economists, econometrics, mathematics for economists, agricultural project planning and analysis, seminars, special projects. He is in charge of industrial attachment for agribusiness students and lectures at the University of Pretoria once a year during 3<sup>rd</sup> semester. [Read more ...](#) [9]



[Dr John Irungu Mburu](#) [10]

**Bsc. Agriculture (UoN), MSc. Agr. (University Of Goettingen) , Ph.D.(University Of Goettingen)**

Dr. John Mburu is an Agricultural and Resource Economist who holds a PhD in Agricultural Economics (2002) from the University of Goettingen, Germany. He has worked extensively, for over 13 years, on Crop genetic resources, Animal (livestock) genetic resources, Economics of livestock breeding, Economic valuation of forests and wildlife; Analysis of the efficient and sustainable approaches of conservation of natural resources; Cost-benefit analysis; Incentives for conservation of biodiversity and natural resources, Irrigation, Market chain analysis, Climate change, Cross border trade, Microfinance, Poverty and Horticulture commodity value chain analysis. [Read more ...](#) [11]

Dr Irungu is an Agricultural Economist specializing



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[Dr Irungu Patrick](#) [12]

PhD(UoN),MSc(UoN)BSc(UoN)

on livestock economics. He obtained his PhD in 2011 from the University of Nairobi; MSc in Agricultural Economics and BSc in Range Management from the same university. He joined the University as a Lecturer in 2006. Prior to joining the University, Dr Irungu worked with the then Kenya Trypanosomiasis Research Institute (KETRI), now Trypanosomiasis Research Centre of the Kenya Agricultural Research Institute (KARI) where he was the Research Officer in charge of Environment and Socio-economics Section. Dr. Patrick Irungu teaches production economics. [Read more...](#) [13]

## Degree Courses

[Bachelor of Science \(BSc\) in Agribusiness Management](#) [14]

[List of Alumni](#) [15]

## Career Opportunities

- Firm Managers
- Industry Managers
- Government Administrators
- Company Administrators
- Agribusiness Industry Administrators and Practitioners
- Product Development People
- Sales person on Agricultural products
- Marketers on Agricultural Products
- Product Processors
- Packaging Technologists
- Community Instructors

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