

3rd Biennial Conference

Sustainability as a Solution to Global Business Challenges: *A Focus on Africa*

Kumasi, Ghana
January 12-14
2025



ABOUT THE CONFERENCE:

Under the auspices of the Ann and Jack Graves Charitable Foundation and Africa Academy of Management, the Naveen Jindal School of Management at The University of Texas at Dallas and School of Business at Kwame Nkrumah University of Science and Technology will hold a joint conference on January 12-14, 2025, at Kumasi, Ghana. The conference will bring together scholars, practitioners, policymakers, and students involved in different aspects of sustainability as a solution to global challenges. It will cover the fields of sustainability, geopolitics, corporate social responsibility, international business, strategic management, cross-cultural management, technology innovation, and global entrepreneurship from around the world.

Scan code to
Register
for Conference



Jan. 12 (Sunday)
Welcome Event

Jan. 13 (Monday)
Conference Day 1

Jan. 14 (Tuesday)
Conference Day 2

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Naveen Jindal School of Management
Sustainable Global Business Initiative

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