

### Advertisement for Scholarships for Master of Business Research

Master of Business Research (MBR) is a new two-year masters level program that is being offered at Department of Management Science and Project Planning, Faculty of Business and Management Sciences, University of Nairobi, in collaboration with Kuehne Logistics University, Hamburg, Germany. The scholarships are offered through the Africa Centre of Excellence on Sustainable Operations for Resource Management and Food Supply (SCO) established with the financial support of DAAD. The Centre brings together University of Nairobi (UoN), the University of Dar El Salaam (UDBS), the Kuehne Logistics University (KLU) and Kühne Foundation to jointly contribute to enhanced skills and knowledge in business research.

The MBR program will offer students advanced training in research skills, techniques, and methodologies to conduct high quality and original research in business and related disciplines. Successful candidates will learn from highly interdisciplinary team drawn from professors and industry professionals in operations management, supply chains, business economics and management science. This will holistically equip students with requisite skills and knowledge on business operations and research which have been missing in the conventional business management trainings, making the program unique.

Who can apply?

One can apply for the scholarship if they meet the following criteria:

- An earned BSc/BA or MA/MBA/MSc or related degree in business studies, business administration, Entrepreneurship, agribusiness management, economics, operations management, management science, supply chains and related fields
- Outstanding academic performance with Second Class Upper Division of above for undergraduate or equivalent GPA score
- Experience in undertaking basic research in agribusiness, business studies, supply chains, operations management or related fields will be an added advantage
- Basic analytical and research skills using relevant data analysis softwares
- Excellent written and spoken English

## Application documents

Application documents to be submitted should include:

- Hand signed motivation letter of not more than 1 page written in Times New Romans, font 12 and single spaced
- 2. Copies of academic degree certificates
- 3. Copies of academic transcripts, incl. grading-scale
- 4. Copies of school final national exam certificates







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- 5. One letter of recommendation from a senior academic person conversant with your academic background (must be on a letterhead, hand signed and officially stamped and of recent date)
- 6. Copy of Curriculum Vitae

## Programs overview

The program will take two years on full-time basis starting from September 2024. The first year will be dedicated to course work and at the same time, the candidate will be expected to develop their proposal with support from the supervisors. The subsequent one year will be dedicated to research work including data collection, analysis, preparation of publication papers and final thesis report. The program priority research areas are: Business Research, Operations Management, Supply Chain Management, Logistics or related subjects.

#### Supervision and support

The candidates will have a supervisor from UoN and if possible external supervisors from UDSM or an international professor from KLU or from the global Kuehne Foundation academic network. They will also have many great opportunities to enhance their scientific and professional skills from the pool of professors in the Africa Centre of Excellence on Sustainable Operations for Resource Management and Food Supply (SCO).

#### Publications

Although publications are not mandatory for this program, candidates are encouraged to publish at least one journal article before graduating.

## Scholarship

There will be a scholarship to cover the costs in full for the first year, and pro-rata for the period October-December 2025.

## Application contacts and deadlines

Application documents should be sent to <u>mercyn@uonbi.ac.ke</u> with a copy to <u>dept-mgtsci@uonbi.ac.ke</u> on or before 15<sup>th</sup> June 2024 in ONE email. Only shortlisted applicants will be contacted for oral interviews.



